

RafflesDesign*International*



SUCCESS BY DESIGN



FASHION DESIGN

FASHION MARKETING

GRAPHIC DESIGN

MULTIMEDIA DESIGN

INTERIOR DESIGN

PRODUCT DESIGN

Raffles**Design***International*

Raffles Design International

Raffles Design International, Mumbai is the first design training centre in India. We are a dedicated entity that provides training in professional design disciplines of Fashion Design, Fashion Marketing, Graphic Design, Multimedia Design, Interior Design, Product Design.

As a premier education provider we are committed to nurture creative talents, business leaders, and entrepreneurs for the design industry. In line with the spirit and ethos of our parent entity we strive to give every student a fundamental education based on:

- development of superior thinking processes
- mastery of written and spoken language as a tool of communication and thought
- acquisition of thorough and effective work methods based on analysis and judgment
- consciousness of the historic dimension of human ideas and activity as well as the capacity to assume responsibility for his or her own personal development

RDI Mumbai Offers an expeditious pathway to a Bachelor of Design Degree certification to students within 3 years after graduating from high school, our curriculum is constantly reviewed to keep our students at the forefront of design education and training.

Established in Mumbai, Raffles Design International is a member institution of Raffles Education Corporation, a Singapore based company that is principally committed to quality education. RDI Mumbai is established among a network of institutions within India as well as the Asia-Pacific region to develop industry-relevant skilled professionals.

About Raffles Education Corporation

Raffles Education Corporation Limited ("RafflesEducationCorp") is the largest private education group in Asia-Pacific. Since establishing its first college in Singapore in 1990, the Group has grown to operate 36 colleges of higher education in 33 cities across 13 countries in the Asia-Pacific region: Australia, Bangladesh, Cambodia, China, India, Indonesia, Malaysia, Mongolia, New Zealand, Singapore, Sri Lanka, Thailand and Vietnam.

More than 31,000 students enrolled in RafflesEducationCorp's tertiary programmes benefit from a quality education that provides graduates with a well-rounded hands-on experience that is relevant to the industry.

Headquartered in Singapore, RafflesEducationCorp employs over 2,900 academic and administrative staff, and is listed on the Mainboard of the Singapore Exchange. For more information on the Group, please visit the RafflesEducationCorp's website at www.raffles-education-corporation.com



THE RAFFLES ADVANTAGE

Established program

A unique combination of academic theory and hands-on experience ensures that all graduates possess the skills and knowledge required by employers worldwide as well as a sound foundation for advanced study. As part of our curriculum, our students are placed in internship programmes for the opportunity to gain professional working experience, and to enhance their portfolios. During the on-the-job training, students establish networks with companies, which very often become their future employers.

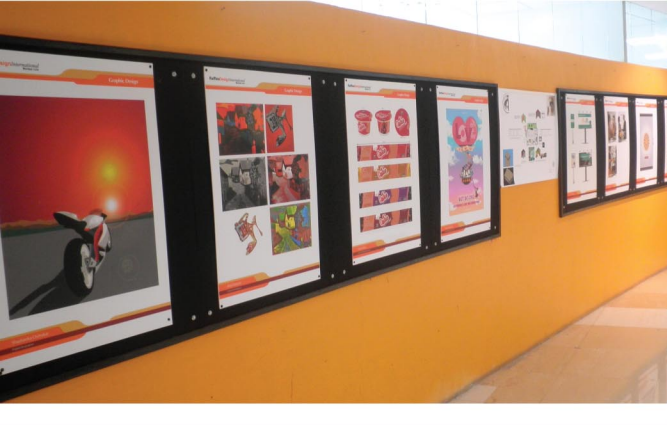
Internationally trained faculty

Employed from various parts of the world and India, our lecturers are professional practitioners in their respective fields. They offer a wealth of technical knowledge and experience which they impart with commitment, creating an international learning environment that is rich in creativity.

Extensive network

Established in Mumbai, Raffles Design International is a member institution of Raffles Education Corporation, a Singapore based company that is principally committed to quality education. RDI Mumbai is established among a network of institutions within India as well as the Asia-Pacific region to develop industry-relevant skilled professionals.

Raffles Education Corporation Identified by International Enterprise Singapore as one of the most promising education providers in the region.



OUR PROGRAM

Raffles Design International offers a 3-year full-time study program leading to a Bachelor's Degree in Design conferred by Raffles College of Design and Commerce (RCDC), Australia. Our unique program prepares you in the first two years to receive an Advanced Diploma in Design from Singapore after which you will have an advanced standing when you begin your degree completion year in the RCDC program on your third year of study.

ADMISSION REQUIREMENT

Design is inherent in all areas of modern life. It could be tangible design in media and entertainment or consumer products. It could be the World Wide Web or the interior of a home or office. But most importantly, it could have long-lasting results in improving our quality of life, business operations and even protecting the future of the planet for generations to come. Needless to say, the potential for good design is tremendous.

Choosing a course and school in design or business is one of the most important and exciting decisions you will make to jump start your career.

The programmes offered, the international team of lecturers, school environment and the friends you will make, these are the things that will open your mind and give you a global perspective to make a lasting impression in your life and your career.

At RDI, we provide a range of design and business programmes that will equip you with the valuable skills to realize your dreams and unlock your potential.

INTAKES

We offer 4 intakes a year in January, April, July and October.

After successfully completing the second year of a degree programme, students that wish to exit will be awarded an Advanced Diploma from Raffles Design Institute, Singapore.

ENGLISH LANGUAGE REQUIREMENTS

All courses at Raffles Design Institute are conducted in English. Students must have the ability to communicate in English. Students who fulfill any of the requirements below will be exempted from taking English as a Second Language (ESL) classes.

A minimum TOEFL score of 550* (paper-based) or 213* (computer-based)

A minimum SAT score of 480*

A minimum IELTS score of 6.0*

A minimum score of C6 at GCE 'O' Level Examinations

* Taken in the last 2 years

ENTRY REQUIREMENTS

Minimum 'O' Level / 'A' level / 12th standard.

RECOGNITION OF PRIOR LEARNING

Applications for recognition of prior learning are assessed on an individual basis.

For design courses, applicants must present their portfolio, transcripts and relevant documents during the interview.

They will be advised to take up bridging modules if deemed necessary by the programme Directors.

BACHELOR OF DESIGN - MAJORING IN FASHION DESIGN
Awarded by Raffles College of Design and Commerce,
Sydney, Australia

Intakes January, April, July & October

Duration : 3 Years Full-time

FASHION DESIGN

FASHION MARKETING

GRAPHIC DESIGN

MULTIMEDIA

INTERIOR DESIGN

PRODUCT DESIGN



FASHION DESIGN

The study of Fashion Design focuses on developing an in-depth understanding of fashion design through exploratory and experimental projects. This course takes the student from design concepts and processes through to final production, while teaching required business and contextual studies. It provides an integrated approach, combining creativity with applied technical proficiency.

With a strong foundation in technical proficiency and a good eye for market trends, students will start to hone their individual styles and identities through their collections. Training students to be flexible in responding to ever-changing market needs, technological developments and trends, fashion graduates will be more than ready to assume professional work in this fast-paced industry.

SUBJECTS

DEGREE

Design and Subculture
Design Futures
Design Research and Interactive System
Major Studio Project
Men's Wear and Women's Wear Collection
Sustainable Design

ADVANCED DIPLOMA

Academic Research and Communication Skills
Advanced Drafting and Draping Techniques
Advanced Sewing Techniques
CAD 1 for Fashion Design
CAD 2 and Portfolio for Fashion Design
Colour Theory for Fashion
Contemporary Fashion, Styles and Trends
Design Research and Development
Fashion Communication
Fashion Draping 1
Fashion Draping 2

Fashion Drawing
Fashion Marketing & Merchandising
Fashion Sketching
Garment and Composition
History of Costume
Internship
Men's Wear Workshop
Mini Collection Workshop
Pattern Aided Design, Grading and Costing
Project Workshop
Sewing Applications 1

Sewing Applications 2
Textiles
Women's Wear Drafting 1
Women's Wear Drafting 2

BACHELOR OF DESIGN - MAJORING IN FASHION MARKETING
Awarded by Raffles College of Design and Commerce,
Sydney, Australia

Intakes January, April, July & October

Duration : 3 Years Full-time

FASHION DESIGN

FASHION MARKETING

GRAPHIC DESIGN

MULTIMEDIA

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PRODUCT DESIGN

FASHION MARKETING

The study of Fashion Marketing is an exciting field that opens one up to countless opportunities in the fashion industry. Students learn buying and merchandising practices, conceptualising, advertising and promotional activities. The course is tailored to blend creative fashion knowledge with a solid grounding in business, marketing and contextual studies.

SUBJECTS

DEGREE

Brand Management
e - Fashion
Fashion Communication
Major Studio Project
Social Psychology
Strategic Marketing

ADVANCED DIPLOMA

Academic Research and Communication Skills
Buying Principles 1
Buying Principles 2
Colour Theory for Fashion
Contemporary Fashion, Styles and Trends
Digital Photography
Fashion Advertising
Fashion and the Consumer
Fashion Communication
Fashion Coordination and Promotion

Fashion Marketing & Merchandising
Final Marketing Project 1
Final Marketing Project 2
Garments and Composition
History of Costume
Human Resource Management
Internship
Market and Design on the Web
Market Research Techniques
Principles of Accounting

Principles of Economics
Product Development
Textiles
Visual Merchandising



BACHELOR OF DESIGN - MAJORING IN GRAPHIC DESIGN
Awarded by Raffles College of Design and Commerce,
Sydney, Australia

Intakes January, April, July & October

Duration : 3 Years Full-time

FASHION DESIGN

FASHION MARKETING

GRAPHIC DESIGN

MULTIMEDIA DESIGN

INTERIOR DESIGN

PRODUCT DESIGN

GRAPHIC DESIGN

The study of Graphic Design educates students through an in-depth exploration of a Graphic Designer's role in history, society and research. Students will explore issues related to culture, economics as well as the social implications of graphic design solutions. Through major projects using the latest digital software, students will develop multi-disciplinary skills to offer creative and practical solutions, preparing them for challenging careers combining creativity, concepts and computer software skills in the highly creative industries such as editorial, advertising, publishing, packaging and even fashion industries.



SUBJECTS

DEGREE

Design and Marketing
Design and Subculture
Graphic and Multimedia Studio
Graphic Design and Society
Major Studio Project
Project Management

ADVANCED DIPLOMA

Academic Research and Communication Skills
Advanced Layout and Production
Advertising Design
Colour for Designers
Creativity & Problem Solving
Design Principles
Digital & Applied Illustration
Digital Photography
Drawing for Designers
Graphic Design & Culture

Graphic Production
Identity Systems
Image Processing
Independent Research
Interactive Media Design
Internship
Packaging Design
Page Layout
Portfolio 1
Portfolio 2

Publication Design
Typography 1
Typography 2
Web Design Principles

BACHELOR OF DESIGN - MAJORING IN MULTIMEDIA DESIGN

Awarded by Raffles College of Design and Commerce,
Sydney, Australia

Intakes January, April, July & October

Duration : 3 Years Full-time

FASHION DESIGN

FASHION MARKETING

GRAPHIC DESIGN

MULTIMEDIA DESIGN

INTERIOR DESIGN

PRODUCT DESIGN



WWW

MULTIMEDIA DESIGN

This program will equip students with the multi-disciplinary skills that bring together art, culture and design into the digital and multimedia world. Students will be designing with both 2D and 3D graphic elements while adding interactive interfaces and systems which integrate programming that they learn along the way.

Students will also be trained to research of multimedia design trends and issues within society to produce an integrated suite of design solutions, taking into account aspects of culture, economics and social interaction.

SUBJECTS

DEGREE

Design and Marketing
Design and Subculture
Graphic and Multimedia Studio
Major Studio Project
New Media and Interactive Environment
Project Management

ADVANCED DIPLOMA

3D Techniques
Academic Research and Communication Skills
Advanced Interactive Media Design
Animation Principles
Colour for Designers
Creativity & Problem Solving
Design & Culture
Design Principles
Digital Illustration
Digital Photography

Experimental Video
Identity System
Image Processing
Interactive Media Design
Internship
Life Drawing
Portfolio & Presentation
Screenplay & Storyboarding
Typography I
User Interaction Design

Video & Audio Techniques
Web Development I
Web Development II

BACHELOR OF DESIGN - MAJORING IN INTERIOR DESIGN
Awarded by Raffles College of Design and Commerce,
Sydney, Australia

Intakes January, April, July & October

Duration : 3 Years Full-time

FASHION DESIGN

FASHION MARKETING

GRAPHIC DESIGN

MULTIMEDIA DESIGN

INTERIOR DESIGN

PRODUCT DESIGN

INTERIOR DESIGN

The study of Interior Architecture encompasses the study of both architectural and design content within a built environment, while focusing on the human interface within a given space. This course provides intensive training for students to become professional interior designers. The syllabus features an intensive program which encompasses a wide body of knowledge on space planning, creative problem-solving, communication skills and knowledge of building materials, construction, computer-aided drafting and the history of design.



SUBJECTS

DEGREE

20th Century Design and Culture
Commercial Interior Design
Design and Business Management
Design, Business and Law
Design Research Interactive Systems
Interior Design - Past and Present
Major Studio Project
Public Space Design
Strategic Marketing
Sustainable Design

ADVANCED DIPLOMA

2D Computer-Aided-Drawing
3D Computer Aided Drawing
Academic Research and Communication Skills
Architectural Drafting
Budget, Costing and Documentation
Building Technology & Construction
Computer Graphic Skills
Computer Rendering and Animation
Construction Studies 1
Construction Studies 2

Creativity & Concept Development
Cultural Studies
Design Studio 1
Design Studio 2
Design Studio 3
Environmental Lighting
Free-hand Drawing
Furniture History, Design and Application
Interior Colour Application
Interior Design, Principles and Theory

Interior Materials & Finishes
Internship
Portfolio
Presentation Drawing 1
Presentation Drawing 2
Professional Practice

BACHELOR OF DESIGN - MAJORING IN PRODUCT DESIGN
Awarded by Raffles College of Design and Commerce,
Sydney, Australia

Intakes January, April, July & October

Duration : 3 Years Full-time

FASHION DESIGN

FASHION MARKETING

GRAPHIC DESIGN

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PRODUCT DESIGN



PRODUCT DESIGN

The Product Design course teaches students critical thinking skills in concept investigation through a hands-on approach. Students learn to appreciate the design process as a key step in technology and manufacturing management.

Through a broad-based, diagnostic curriculum, students will learn to grasp investigational, analytical and problem-solving skills through a project-based, modular system. This course also develops understanding of various specializations in the product design fields such as furniture, transportation and consumer products. Students also gain exposure through working within realistic projects that simulate actual projects. This approach underpins the relevance and importance of industry requirements in a highly competitive design environment.

SUBJECTS

DEGREE

Design and Marketing
Design Research Interactive Systems
Exhibition Design
Major Studio Project
Material Technology and Manufacturing Processes Studio
Product Design Analysis Studio
Project Management
Sustainable Design

ADVANCED DIPLOMA

3D Conceptualisation
3D Manipulation
Academic Research and Communication Skills
Colour Analysis in 3D Design
Computer Aided Design
Computer Rendering
Cultural Studies
Design Drafting and Rendering
Design Management
Design Theory

Digital Imaging
Internship
Major Design Project
Manufacturing Technology
Materials and Processes
Modelmaking
Observational Drawing Skills
Solid Modeling
Studio Practice I: Sustainable Product Design
Studio Practice II: Lighting Design

Studio Practice III: Furniture Design - Recycling
Studio Practice IV: Electrical Product Design
Studio Practice V: Transportation Design
Studio Practice VI: Spatial Design

RAFFLES CENTRE OF PROFESSIONAL DEVELOPMENT

The Centre of Professional Development (CPD) acts as an important catalyst and platform for professional development for the thousands of talented students and graduates of the various institutes owned and managed by Raffles Education Corporation. We are committed to preparing our students with career development skills and provide resources to support the pursuit of their career goals. By forging extensive strategic industry partnerships, the CPD provides a seamless interface between student and the industry at all levels of their studies, and opens up a whole career opportunities for them.

Raffles CPD has a strong pool of approximately 1,000 industry partners registered with us worldwide from countries such as China, India and Singapore. Among them are established corporations such as Zara, Adidas, QXO, Charles & Keith and Louis Vuitton. Raffles CPD is instrumental in placing many of our Raffles Designer in their desired jobs.

Services provided at the Raffles Centre of Professional Development include:

- Internship Placement
- Industrial Collaborative Projects
- Career Placement
- Career Consultation
- Design Competition Information

To find out more about our internship and employment opportunities,

Please log on to www.raffles-cpd.com or

CareerDevelopment-mumbai@Raffles-Design-Institute.com

RAFFLES COLLEGE OF DESIGN & COMMERCE (RCDC)

Raffles College of Design and Commerce (RCDC) is a unique education provider based in Sydney, Australia. It specialises in providing Art and Design education. RCDC was established in 1978 and is a part of the Raffles Education Corporation, the leading education group in Asia.

Why RCDC?

It is one of Australia's leading design schools.

The focus is on the student as a creative individual.

The lecturers and the dedicated team supporting them inspire you to get the most out of your programme.

The programmes give you a strong foundation in design, allowing you to choose from a wide range of skills and disciplines to build a specialised qualification that is individual – just like you.

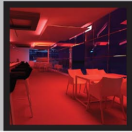
The Bachelor of Design is an internationally recognised qualification under the Australian Qualification Framework. It is your passport to a career that will have a real impact on the world.

The school puts everything into practice with hands-on projects based on real-life scenarios. Our work experience programme gives you the advantage of testing your skills in the industry, making valuable contacts and boosting your confidence before you graduate.

Accreditation

RCDC is registered with the Australian government, including its Department of Industry, Innovation, Science, Research and Tertiary Education ("DIISRTE") and its Tertiary Education Quality and Standards Agency ("TEQSA").

RCDC awards university-level degrees that are accredited by TEQSA and are approved by the internationally-recognised Australian Qualifications Framework ("AQF").



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RafflesDesignInternational

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